Horry County Community Development Fund



Six Horry County building projects unite their communication and funding campaigns to generate twenty-four million dollars a year to fund community programs and facilities.













Carolina Media Arts & Business Centers

Provides the five communication platforms, business services and the production teams needed to secure funding for this project.



Horry County

Community Development Fund



A NEW LOCAL FUNDING SOURCE for community building-projects



CBN (Carolina Broadcast Network)

Serves as the vehicle that will unite the small businesses, nonprofits, residents and corporations that will produce the funding for the Horry County Community Development Fund.

The CBN consist of five communication platforms that will allow two million dollars per month to be generated through groups of fifty Podcasts, Newsletters, Directories and the weekly Business to Business Networking Sessions.

<u>Funds are generated through</u> Memberships, Subscribers, Advertisers, Sponsors, Grants and Service Provider Contracts. The Career Development and Technology Programs for students allow CBN to generate specific career and community development funds.

Groups of fifty small businesses and nonprofits are currently working together to secure twenty-four million dollars a year to serve the local communities through this source. Four million dollars a year of these funds will be used to fund each of the participating organization's planning-phase, land acquisition, building construction, annual maintenance, daily operations and their community programs.

Resource & Referral Networks

Consisting of Video Podcasts, Newsletters, Directories, Community Calendars & Weekly Networking Sessions.

Each of the six projects are currently establishing online and in-person information hubs located at the business centers in each community.

Each organization is seeking input, comments and participation from the community to determine the specific needs of every family, business and organization in their service area. See filming, meeting and planning times for each project (www.MyCBNtv.com).

It's Not Free Money, Loans or Grants, It's Never Repaid and It Never Runs Out! It's A Group-Purchasing Network.

Through The Carolina Media Arts Centers and the Carolina Broadcast Network, six community building projects were identified that will allow the entire county to benefit from each project that will serve a specific need in each community.

(1) Longs Community Development Center is currently in full-swing. Land, office and programming space has been acquired. Several funding sources are in progress, the board of directors and committees are now opened to the community. The Media Arts and Business Center is now serving the community.



Longs Community Center

(2) Wellspring Empowerment Center
Currently seeking land and inviting the
residents on the South Strand to join the
planning committees. The Carolina Media
Arts & Business Center and The B2B
Networking Sessions are currently operated
from the Wellspring Fellowship Center.



Wellspring Community Ctr

(3) Senior Care Network

Families, care-providers and seniors join forces to establish the Senior Care Network to ensure every senior and care-giver has access to the specific services needed. Four homes in the Conway area been identified and are currently being sought-after for the first Soar Senior Home community that will house twelve seniors.



Senior Care Network

(4) Gymnasium Projects

Coaches, student-athletes, parents and families are uniting to ensure that each community has the best athletic facilities and services needed. Land for the first project has been identified in the Longs community. Four facilities are planned for 2026-2027.



Gymnasium Projects (4)

(5) Carolina Performing Arts Center

A core group of performing artists and entertainment companies are uniting their efforts to build a state of the art Performing Arts Center and Arts Network that serves each of their specific needs to start, sustain and grow their art, program or business.

(6) Atlantic Beach Development Project

twenty million tourists visiting the Grand Strand (each year) to visit Atlantic Beach.



Performing Arts Center

Designed to unite the residents, the rental property owners and the business community. This new funding and communication source will visually enhance the community and will cause sustained long-term economic growth while drawing the

Atlantic Beach
Development



HCCD FUND (Phase One) \$24 MILLION DOLLARS



The Group of fifty small businesses and nonprofits will share the twenty-four million dollars.

FOUR MILLION DOLLARS EACH distributed to the six building projects listed below (as part of the strategic industry and relationship building phase).

These six Horry County building-projects are uniting their communication and funding campaigns, to generate the first twenty-four million dollars a year to fund their planning-phase, land acquisitions, construction, community program development, daily operations and building maintenance.



1. Community Dev. Center

Community Dev. Center
 Senior Care Network & Homes

4. Performing Arts Center

5. Sports Network & Centers

6. Community Development

Vision 828 Inc.

Wellspring Fellowship Church

Soar Senior Care Network

Distinguished Designs Event Center

Carolina Sports Video LLC

The Atlantic Beach Voice Magazine

Longs/Poplar area Socastee/Burgess area South Conway area Myrtle Beach area

Conway, Longs and Loris areas

City of Atlantic Beach

WHY WERE THESE SIX PROJECTS CHOSEN?

The Carolina Media Arts Centers and the CBN Communication platforms can strategically communicate-with and serve every segment of the county through these six projects (phase two will include six additional projects).

Horry County

Community Development Fund



Information
Sessions for
funding
Information

Purpose of the HCCD Fund

To generate funds for selected community building projects and operations in Horry County, South Carolina.

How the twenty-four million dollars are generated

Group-purchasing contracts, advertising revenue from the Carolina Broadcast Network and community development grants provides the funding for the HCCD Fund.

Time-line (for funds disbursement)

- 1. 2025 \$1,500 to \$10,000 distributed to the groups of fifty members.
- 2. 2025 Four Million Dollars distributed to each of the six projects.
- 3. 2026 The six projects begin working towards their personal \$24 Million Dollars.

How funds are managed (through transparency and good governance)

Lead by the accounting firm and the legal team, one leader from each of the organizations (being funded) serves on the financial management team that oversees the funds. Each year, six new projects and six new financial managers are elected to serve on the financial management team. The HCCD fund does not hold any assets or Accounts with Funds. Fund are transferred to the HCCDF and immediately transferred to the members.

Who qualifies-for and/or receives funding

All Members of the Carolina Business to Business Network who are working on building projects.

Who Benefits from the funds

The entire county and all Carolina B2B Members are served through the twenty-four million dollars. All managing organizations are purposed to serving the community and are committed to spending all funds in the County. All members of the Carolina B2B Network live and serve in the communities where funds are generated and expended. All recipients of funding are required to be Carolina B2B Members (see funding requirements at www.CarolinaB2B/HCCdevelopmentFund).

HCCD PROJECT SUMMARIES

Horry County Community Development Fund



Horry County Community Development Fund - Phase One

Organizations meet weekly to plan, film, network, build committees and develop the best programs for their specific community's need.

Each project to Receive **FOUR MILLION DOLLARS** plus grants and resources etc.

PROJECT MANAGEMENT



LONGS ECONOMIC DEVELOPMENT CENTER

Vision 8:28 Inc. Community Development Corporation Linda Cheatham, President Vision Business Center

Host Location: Information Sessions (Mondays 12pm & 6pm)

Making Connections - Podcast & Newsletter

Production: Mondays 2:00pm – The Vision Center (Longs)





WELLSPRING EMPOWERMENT CENTER

Wellspring Fellowship Church

Pastor Anthony and Tonia Green

Host location: B2B Networking Sessions (Mondays).

Wellspring Connect - Podcast & Newsletter

Production & Planning:

Wednesdays 6:00pm - Wellspring Fellowship Church - Socastee





CAROLINA SENIOR CARE NETWORK & HOMES

Network for seniors, families and care-givers Melissa Moses, Owner To Conquer and Soar Inc. Senior Care - Network, Podcast and Newsletter:

Filming, Discussion Panels, Planning and Networking Sessions

Mondays 10am - Wellspring Fellowship Center - Socastee





CAROLINA PEFORMING ARTS CENTER

Carolina Performing Arts Network

Distinguished Designs Event Center & Myrtle Beach Jazz Festival Monica Moss, Owner (DD Event Center & Greg James (MB Jazz Festival)

Host location: Carolina B2B Networking Sessions (Tuesdays).

Distinguished Designs Podcast - Tuesdays 10am - Distinguished Design Center - Little River Jazz Lounge Podcast & Networking - Thursdays 1:00pm - Vision Business Center - Longs





HORRY COUNTY SPORTS CENTERS

Carolina Sports Video LLC & Unique Hands Inc.

Sports and Fitness, Student-Athletes, Sports Programs, Teams, Student Careers **Armand Brantley and Sharon Montgomery**

Carolina Champions - Podcast, Newsletter & Sports Networking Sessions

Filming: Wednesdays 5pm - Vision Center, Longs

Filming: Saturdays 12pm - Wellspring Church, Socastee





ATLANTIC BEACH COMMUNITY DEVELOPMENT PROJECT

Atlantic Beach Voice Magazine (and the Town of Atlantic Beach) William Booker, Administration

Atlantic Beach Voice Magazine, Podcast & Networking

Showcasing the rental properties and businesses or Atlantic Beach. Filming, Networking Sessions and One on One's about Atlantic Beach Wednesdays 10:00am - Pearl Cottage Rental Property - Atlantic Beach



Serving Horry County

(phase one)























