

The Most Fun and Effective way to Raise Twenty-four million dollars a year for local small businesses, nonprofits and students.

Mondays / Wellspring Fellowship Center / 5082 Lafon Lane Myrtle Beach, SC (Socastee)
Tuesdays / Distinguished Designs Events Center / 11790 Hwy 90, Little River, SC
www.CarolinaPITCH.org \* myPitch@CarolinaPITCH.org \* (843) 310-4040



### Dear Business Leader.

You are Cordially Invited to Present your organizational or business services, programs or events during the Carolina B2b Business Networking Sessions.

Your (two to five minute) presentation is designed to cause or inspire the attending corporate leaders and the fifty organizational attendees to respond or react positively to your request.

Sharing your five-minute presentation will increase your customer or supporter-base and expose your project or needs to local decision-makers.

The fifty small businesses and nonprofits in attendance will provide you with an effective opportunity to build relationships, discuss and showcase your organization while gaining an understanding of the attendees' specific needs and how you can serve each of them individually.

The primary purpose of the business networking sessions is to make all resources available to all local small businesses and nonprofits in one central location and on one central communication's platform.

The Carolina Media Arts Center's production teams will provide any assistance you need to ensure that you deliver a flawless presentation to the group and the world (first impressions are critical and ever-lasting)!

Details are attached to this invitation and available online.

Thank you for all that you do in the community.

For questions and confirmations please contact Tammy Patterson.

Looking forward to working with you and helping you to grow to your next level.

Tammy Patterson (843) 310-4040 Tpatterson@Carolina<mark>B</mark>2b.com















God will make an Opportunity for You to be in The Right Place at the Right Time. To Receive what He Has for You!

## **SMALL BUSINESS**

## "5ive Minute Presenter"

2-5 minute Presentation (w/questions & answers)
Presentations can made and/or watched via: zoom, stream and is professionally recorded and edited for all platforms.



Your presentation will be seen by the decision-makers you need for funding, communications and business services.

The Product You are Presenting			
Location	 Date	Time	
Dragantation Agai	otonoo & Production Toom Possestad (took@oor	olinah 2h apm or (842) 240 4040)	

\_\_ Presentation Assistance & Production Team Requested (tech@carolinab2b.com or (843) 310-4040)

#### YOUR PERSONAL PRODUCTION TEAM (will assist you with):

- 1. Writing, Graphics, Layout, Recording, Formatting and Presenting Your Materials.
- 2. Your Hand-out materials (business cards, flyers, brochures and samples etc.)
- 3. Visual Presentations, Videos, Zooms, Conference Calls and Electronic needs etc.
- 4. Product Samples and Displays.
- 5. Setup and Break-down.

#### AUDIO-VISUAL / COMMUNICATIONS (tech-teams on-site)

Technical Team Contact: tech@carolinab2b.com or (843) 310-4040.

- 1. Projection and Flatscreens w/ sound are placed throughout the room for your use.
- 2. Please send your materials for display 24 to 48 hours prior to your arrival (to the technical team).
- 3. Power and a flatscreen is available for your table (upon request).
- 4. Zoom and Live Streaming is available for your team members who are not able to attend in-person.
- 5. Your presentation is professionally recorded and edited (your organization can use for your social media or various communication use).

#### WHEN YOU ARRIVE AT THE CENTER

- 1. Pease arrive at least 15 minutes prior to your presentation or segment.
- 2. Arrive 30-minutes prior to your segment if you have pop-up displays or audio-visuals to test.
- 3. Your personal assistant will escort you to your table and assist you with your setup.
- 4. Your Table will have your Organization and Contact name on it.

#### YOUR SEGMENT TIMELINE

- You will be introduced and escorted by the host (printed & electronic programs available).
- · Your Video or Commercial will Play.
- You Will:
  - > Introduce Yourself, Your Organization and Your Video will Play.
  - > You will Start Your Presentation (Discuss your products, Services or events).
  - > Determine the needs in the room & online (determine who needs your products).
  - ➤ Discuss what you have available at your table and how you will get your products or services to those in the room (literature, website, one-on-one's or appointments etc.)
  - Invite attendees to stop by your table or visit your website.

# HOW TO PREPARE

- ✓ Ensure the technical team has your videos, images or presentations (submit these materials days before the event)
- ✓ Ensure Your Zoom Attendants or Participants has login information and times etc.
- Know the details of your service, product, programs or events.
- ✓ Bring the proper amount of hand-out materials or literature.
- ✓ If streaming, please test your devices prior to your segment.

\$300
\$300

\_\_\_\$1,000 \_\_\_\$3,000

\$5,0000

See option's services online





## Service Provider / Display / Presenter / Vendor

Date/ Time:	TableYN PowerYN VisualYN
Name of Contact Person (on-site)	Phone
Email	Date Signed
Organization	
Phone	
Website	
PRESENTERSUBSCRIPTIONBROADCASTERADVERTISER\$7\$100\$300\$1,000\$3,000\$5,0000  AMOUNT ENCLOSED: \$00  DATE://  PAYMENT TYPE:CashCheckCash AppOnline payment Support a Specific Program:	Carolina Media Arts Center 8521 Hwy 90, Longs, SC 29568 (843) 310-4040  Other payment methods: (1) Cash App (2) Office (3) Pay in person at event
ADDITIONAL DATES AND TIMES	
Date/ Start: End I	Oate/ Start: End