

The Most Fun and Effective way to Raise Twenty-four million dollars a year for local small businesses, nonprofits and students.

Mondays / Wellspring Fellowship Center / 5082 Lafon Lane Myrtle Beach, SC (Socastee)
Tuesdays / Distinguished Designs Events Center / 11790 Hwy 90, Little River, SC
www.CarolinaPITCH.org * myPitch@CarolinaPITCH.org * (843) 310-4040



Networking Sessions and the

\$10,000 Pitch Competition

Dear Business Leader,

As a Proven Professional in your Industry,

You are Cordially Invited to Present one of the "Critical

Business Component Segments" Offered during the new

Carolina B2b Business Networking Sessions.

"Who's Your Banker Now" and "How to Get Our Money"

Sharing your expertise, your experiences and your products during these segments will measurably enhance the group of fifty business owners, increase your customer-base and increase the economic value of our local community and families.

The fifty small businesses and nonprofits in attendance will provide you with an effective opportunity to discuss and showcase your products while you educate and build relationships with the owners and their specific needs.

The primary purpose of the business networking sessions is to make all resources available to all local small businesses and nonprofits in one central location and on one central communication's platform.

Details on the specifics of the event and your presentation is included in this communique.

Thank you for all that you do in the community.

For questions and confirmations please do not Hesitate to contact Tammy Patterson.

Looking forward to working with you.

Tammy Patterson (843) 310-4040 Tpatterson@Carolinab2b.com Your Presentation is professionally edited for the B2b Broadcast, social media reels and for your organizational communications.

SEGMENTS

"Critical Business Components"

Facilitated by Local Professionals

Sessions will feature three of the segments below every-week (one-on-one's will continue after each session).

- ✓ Business startup or Expansion!
- ✓ Selling You! Pitching You! Branding!
- ✓ Start with What You Have!
- ✓ Grant, Loan or Line of Credit?
- ✓ Who's Your Banker? How to get our Money?
- ✓ Who's handling your Money?
- ✓ Who's Your Legal Protector?
- ✓ Communicate or Die! Period!
- ✓ Marketing -vs- Promotions
- ✓ Customer & Client Acquisitions
- ✓ Your A-Team!
- ✓ Are you building?
- ✓ Transportation Partners!
- ✓ Are You properly Ensured?
- ✓ Real Estate & Facility Experts.
- ✓ Kings of Technology will guide you!
- ✓ Customers Anyone!
- ✓ Government Contracts R Us!
- ✓ Are You Mentally & Spiritually Prepared to Run Your Business.
- ✓ More Business More Problems! Can You Handle it?
- ✓ Your Industry Highlights & Trends.
- ✓ Biblical Business Practices



BANKER / FACILITATOR / PRESENTER

Presentations are available via: zoom, stream and is professionally recorded and edited for all platforms tech@carolinab2b.com or (843) 310-4040

You are Invited to Facilitate the Following "Critical Business Component" Segment					
"Who's Your Banker Now" / "How to Get Our Money"					
Topic / Segment					
Location		Date	Time		

YOUR PERSONAL ASSISTANT (will assist you with):

- 1. Your Hand-out materials (business cards, flyers, brochures and samples etc.)
- 2. Visual Presentations, Videos, Zooms, Conference Calls and Electronic needs etc.
- 3. Product Samples and Displays.

AUDIO-VISUAL / COMMUNICATIONS (tech-teams on-site)

Technical Team Contact: tech@carolinab2b.com or (843) 310-4040

- 1. Projection and Flatscreens w/ sound are placed throughout the room for your use.
- 2. Please send your materials for display 24 to 48 hours prior to your arrival (to the technical team-tech@carolinab2b.com or (843) 310-4040
- 3. Power and a Flatscreen for your table is available (upon request).
- 4. Zoom, Live Streaming and Google-meet available for your team members that can not attend inperson.
- 5. Your presentation is professionally recorded and edited (your organization can use for your social media or various communication use).

WHEN YOU ARRIVE AT THE CENTER

- 1. Pease arrive at least 15 minutes prior to your presentation or segment.
- 2. Arrive 30-minutes prior to your segment if you have pop-up displays or audio-visuals to test.
- 3. Your personal assistant will escort you to your table and assist you with your setup.
- 4. Your Table will have your Organization and Contact name on it.

YOUR SEGMENT TIMELINE

- 1. You and Your Company will be introduced by the host.
- 2. Your Pitch Video or Commercial will Play.
- 3. You Will do the following:
 - > Introduce Yourself and Your Organization.
 - Discuss your products, Services or events.
 - > Determine the needs in the room & online (determine who needs your products).
 - ➤ Discuss what you have available at your table and how you will get your products or services to those in the room (literature, website, one-on-one's or appointments etc.)
 - Invite attendees to stop by your table or visit your website.

HOW TO PREPARE

- ✓ Ensure the technical team has your videos, images or presentations (submit these materials days before the event)
- ✓ Ensure Your Zoom Attendants or Participants has login information and times etc.
- ✓ Know the details of your service, product, programs or events.
- ✓ Bring the proper amount of hand-out materials or literature.
- If streaming please test your devices prior to your segment.



EVENT SEGMENT – PRESENTERS (12pm & 6pm)

Presenters will also demonstrate what a "Pitch" looks-like for their Industry.

THE ART OF THE PITCH!

Someone must believe in You!

If You can't Sell You – You can't sell your product to your team or your customer!

A great product starts with a great team!

BUILDING YOUR DREAM TEAM!

Your life-line, The Heart-beat of your business or organization (staff, vendors, advisors etc.)

THE ART OF THE SALE!

Are you the master artist of your product?

THE BEST STARTUP OR EXPANSION PLAN EVER!

Plan to succeed or You will Fail!

KEEPING IT LEGAL

Staying out of Trouble! Who's Representing You! Who's Watching-Your Back?

SECURE THE CONTRACT

Finding and Retaining Customers or Supporters

BIBLICAL (GOD'S PRINCIPLES) for

Running a Successful Business or Organization

HOW TO GET THE MONEY

Securing your start-up, operations or expansion money Line of credit, loans or grants! What works for you?

WHO'S YOUR BANKER NOW? The

Importance of a great Relationship with your local bank.

COMMUNICATE OR DIE! Who are you talking to and how are you talking to them? How to reach them!

ARE YOU INSURED? The Assurance of Insurance. Your confidence to work!

BRANDING YOUR FUTURE! Your Look Matters!

GRANT MONEY? Or NOT?

THE PERFECT EVENT

YOUR WORK-SPACE MATTERS

Location, Location & Facility Type

KEEPING UP WITH TECH AND THE BEST BUSINESS SYSTEMS!

Break-out Sessions / One-on-one's & The Pitch Competition



EVENT SUMMARY

Four major building projects and fifty small businesses and nonprofits are currently working together on this project for funding.

Business Networking Sessions

The \$10,000 Pitch Competition

Your company will setup at these sessions to meet, greet and confirm your potential new customers and projects to finance.

A day of exciting and effective business networking, business development, and customer and supporter acquisitions, all while funding critical community building-projects and programs.

The \$10,000 Pitch Competition is the promotional platform that will creatively attract the members and partners needed to sustain and grow the Two Million Dollar "Funding-Solutions" Campaign that will fund groups of fifty local small businesses and nonprofits.

**Students in the Media Arts, Technology and Communications programs provide all production and event work.

Afternoon Sessions (12pm to 4pm):

Entrepreneur's Luncheon, Podcast Filming, Business Networking and One on One Sessions.

Evening Sessions (6pm to 8pm):

The \$10,000 Pitch Competition and Business Networking.

Attending/Participating:

- 1) 50 Contestants per month (Small Businesses, nonprofits', churches and teams).
- 2) Counselors, Sponsors, Presenters & Vendors (small business, agencies and corporate).
- 3) Judges: Media and Corporate Business leaders.
- 4) Student production teams (working, training and interning) through the Carolina Media Arts Academy.





Service Provider / Display / Presenter / Vendor

SERVICE OR PRODUCT				
Date/ Time:	_ TableYN PowerYN VisualYN			
Name of Contact Person (on-site)	Phone			
	/			
Email	Date Signed			
Organization				
Phone				
Website				
DONATIONSUBSCRIPTIONBROADCASTERADVERTISES	Make Check Payable to: Brave Hearts Networks 8521 Hwy 90, Longs, SC 29568			
AMOUNT ENCLOSED: \$00	(800) 948-5980			
DATE:/	Other payment methods: (1) Cash App (2) Zelle (3) Pay in person			
PAYMENT TYPE:CashCheckCash AppOnline	Pay on website: www.LocalBraveHearts.com			
Support a Specific Program:				
ADDITIONAL DATES AND TIMES				
Date/ Start: End Date// Start: End				
ADDITIONAL INFORMATION				